



ACADEMIC RESEARCH FORUM



SYMBIOSIS
Centre for Distance Learning

WEBINAR

on

“Design Thinking and Innovation Nurturing”

The webinar attempts to answer the following questions:

- What is Innovation and what are the types of innovations?
- What is the process of Innovation?
- Why ideas fail?
- What is human centered design and how does it help to innovate?

Scope of Webinar:

- Innovation vs Invention
- Design Thinking – an approach to develop problem solving solutions
- Process of Innovation and its linkage with Design Thinking
- Real life case studies

Objective:

- To introduce participants to the concept of design thinking
- To understand human centered designs and the process of Innovation

Duration: 2 hours | **Timing:** 2:30 pm to 4:30 pm | **Date:** 22 Oct, 2016

Book the Webinar from Student Login under View or Book Virtual Class menu

Speaker:

Mr. Madhav Dabke

MBA, M.Com, CAIIB, Over 20 years of experience in banking, technology and business consulting. Practicing design thinking professional and a coach. Currently works for Infosys as Industry Principal.

Target Audience

SCDL Students & Academic Faculty

Symbiosis Centre for Distance Learning

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