



Widening horizon

SWATI MUJUMDAR, PRINCIPAL DIRECTOR, SOES, AND DIRECTOR, SYMBIOSIS CENTRE FOR DISTANCE LEARNING, SAYS THERE IS AN INCREASE IN STUDENTS WHO OPT FOR PG DIPLOMA IN BUSINESS MANAGEMENT THROUGH DISTANCE LEARNING

programmes. There is a lot of importance given to programmes such as post graduate diploma in business administration with specialisation in Marketing, Finance, Human Resource Management, Operations and Customer Relationships Management. We have also

seen a lot of mushrooming of small and large institutes in India, which provide distance learning programmes.

There is also an emerging need to diversify from the traditional courses offered. Vocational education is an important emerging need to-

day; it is an initiative of the Prime Minister also. There is a huge demand for vocationally skilled people. This has led to an emerging need of vocational education at the higher education level. To increase the employability of the youth in the industry is an area today to work upon.

In the past 10 years, there is an increase in students who opt for the distance learning